



INTQUAL PRO

Intelligence Pathways

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Course dates for January to April 2023

Advanced Certificate in Internet Research and Investigation

Starting 8th February

- 8th & 9th February

Starting 26th April

- 26th & 27th April

Level 4 Diploma in Intelligence Operations

Starting 19th January

- Module 1 – 19th January
- Module 2 – 28th February
- Module 3 – 13th March
- Module 4 – 24th April
- Module 5 – 15th May
- Module 6 – 12th June

Starting 17th April

- Module 1 – 17th April
- Module 2 – 11th May
- Module 3 – 25th May
- Module 4 – 14th June
- Module 5 – 3rd July
- Module 6 – 19th July

Level 6 Diploma in Intelligence Management

Starting 25th January

- Module 1 – 25th January
- Module 2 – 15th February
- Module 3 – 15th March
- Module 4 – 19th April

Starting 13th April

- Module 1 – 13th April
- Module 2 – 9th May
- Module 3 – 5th June
- Module 4 – 5th July

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Level 6 Diploma in Intelligence Management

Following the unparalleled success of the Higher Diploma in Intelligence Operations we are proud to be the first UK based provider of the Level 6 Diploma in Intelligence Management. The Higher Diploma in Intelligence Operations is the UK's most popular regulated qualification for Intelligence professionals, across a varied range of sectors and roles. At Intqual-pro we have been at the forefront of intelligence professionalisation in the UK for the last 5 years and are always seeking new opportunities to develop and reward both the knowledge and professional skills of our colleagues across the Intelligence and security sector. The launch of the Level 6 Diploma ensures that the thousands of people that have completed the Higher Diploma, now have a clear route of progression into an Intelligence Management role and an opportunity to achieve a qualification that recognises that skill set. This will be the first Level 6 qualification, specific to Intelligence managers that can be achieved outside of a university setting.

The diploma has been designed to combine conventional programmes that focus on leadership, management, and communication, yet has been developed to be specific to the requirements, considerations and risks associated with the Intelligence sector. The qualification is developed to focus on both knowledge and skills, critically evaluating the need for specific leadership and management styles within certain environments, yet also providing evidence of effective management, communication, and development within a management role. The programme builds on the knowledge of intelligence theory and structured analytical techniques developed within the Higher Diploma and seeks to develop individuals to effectively manage a team operating within this environment.



Content

This programme equips analysts with a comprehensive knowledge and management skill set that can then be applied throughout their career.

Learning Objectives Include:

- Understand Leadership and Management considerations specific to the intelligence environment
- Create effective personal and team performance within an intelligence environment
- Understand the impact of workplace and team culture within an intelligence environment
- Understand the processes associated with the effective management of intelligence
- Manage the intelligence requirements planning process
- Manage risk associated with collection planning
- Manage the application of structured analytical techniques for the production of intelligence
- Manage the production of intelligence products to support decision making
- Manage considerations associated with audiences for intelligence products
- Understand how risk management can influence decision making
- Develop training, education and personal development opportunities for staff working within an intelligence environment



Delivery

All our qualification programmes are designed to support the needs of busy intelligence professionals, seeking to train and support achievement, without unnecessary time away from work. This programme requires both knowledge development and application of skills. The knowledge development element of the programme is delivered over 4 modules, one a month, in cross-sector cohorts, allowing you to engage with and learn from the experience and perspectives of Intelligence Managers from within other organisations and sectors. We will explore situations and scenarios in which leadership, management and communication styles could be deemed a success or not as effective as was intended. For each module there is an assignment based around the topic of the lesson, a witness testimony (from team members and management) and a professional discussion based around your role and experiences in relation to that specific module. Throughout that period, you will have access to our online e-learning portal for lesson material, reading lists and assessment material. This allows for rates of progression to suit professional and personal commitments, whilst ensuring continuous support from our training and assessment team.



What will this qualification give me?

- An understanding of traditional management and leadership styles that can be applied appropriately within evolving, dynamic intelligence environments.
- Increased awareness of communication styles, approaches to influence and considerations of how to maximise impact within an intelligence setting.
- Confidence to apply a wide range of leadership/management styles to improve relationships with key stakeholders and team members
- The ability to consider individual and team needs when developing collection, analytical and tasking priorities.
- The highest level of vocational intelligence qualification in available in Europe as recognition of your knowledge and skills as an Intelligence Manager.

Who is this qualification suitable for?

This qualification is suitable for any individual involved in managing people and assets in an intelligence function that are able, as a result of their position and role, influence their team, peers and seniors.

Roles include but are not limited to:

- Military intelligence managers
- Police intelligence managers
- Fraud and Insurance managers
- Trading Standards, Environmental Health intelligence team managers
- Financial crime managers
- Risk managers
- Marketing managers
- Water, Oil and Gas sector analytical managers

All of our Intelligence Qualifications are available through the MoD ELCAS scheme. Please contact us for more information.

INTQUAL PRO

Level 4 Diploma in Intelligence Operations

The UK's leading OFQUAL approved vocational qualification in Intelligence Analysis.

The Level 4 Diploma in Intelligence Operations was launched in September 2014 and is perfect for experienced analysts looking to achieve a nationally recognised qualification as proof of their competence. The Level 4 focuses on influencing decision making through intelligence analysis. In addition to comprehensive training in the application of structured analytical techniques, this qualification includes sessions on effectively making intelligence based recommendations and maximising the delivery of intelligence products. As an intelligence analysis qualification, this diploma covers the full spectrum of intelligence analysis skills as defined by the National Occupational Standards and meets most organisational requirements for the Intelligence Professionalisation Programme (IPP). The Level 4 Diploma has been successfully achieved by over 2000 analysts in the UK since 2014.



Content

This programme equips analysts with a comprehensive knowledge and analytical skill set that can then be applied throughout their career.

Learning Objectives Include:

- Managing intelligence based tasks.
- Understanding the intelligence cycle
- Intelligence collection planning
- Effective use of intelligence sources
- Understanding Bias
- Application of Critical Thinking
- Collation of information for intelligence analysis
- Analysing and interpreting intelligence using a range of analytical techniques.
- Making assessments as a result of an analytical process.
- Making recommendations based upon intelligence analysis
- Creating appropriate intelligence products to inform decision making
- Effective dissemination of intelligence (written and verbal)
- Review and continuous improvement of the analytical process.



Delivery Model

Intelligence analysis training is designed to support all analytical functions and can be flexible to specific individual and organisational requirements. This qualification focuses on the evaluation of both quantitative and qualitative information. Training is either classroom based or online and includes a combination of theory assignment and practical exercises to ensure knowledge and competence requirements are achieved. There are three core training pathways offered to support qualification achievement. These packages can be combined based on specific analytical roles and responsibilities. Attendance at a minimum of 6 workshops is required in order to achieve this qualification. The remaining work and assessment is carried out using our e-learning platform.

Strategic

Intelligence analysis training focuses on the effective identification of intelligence sources, management of BIG DATA, strategic planning and the ability to effectively influence strategic decision making.

Analytical techniques developed through this intelligence training programme include:

- Centre of Gravity Analysis
- Measure of Effect Analysis
- SWOT Analysis
- Cone of Plausibility Analysis
- Environment Scanning
- Pattern and Trend Analysis
- GIS analysis
- Network Analysis

Operational

Intelligence analysis training focuses on analytical techniques better suited to influencing current operations. Scenarios for exercises are derived from any identified organisational or sector challenges. This training package provides analysts with a comprehensive range of analytical techniques that can be adapted to operational situations and used within time constraints. Analytical techniques developed through this intelligence training programme include:

- Pattern/Trend Analysis
- Hot Spot Analysis
- Comparative Case Analysis
- Backcasting
- Link Analysis
- Cone of Plausibility Analysis
- Centre of Gravity Analysis
- Analysis of Competing Hypothesis





Investigative

This package was developed specifically for analysts working within an investigative role and focuses on techniques appropriate for the identification of evidence. Analytical techniques developed through this intelligence training programme include:

- Open Source Investigation
- Backcasting
- Pattern/Trend Analysis
- Centre of Gravity Analysis
- Link Analysis
- Analysis of Competing Hypothesis



What will this qualification give me?

- An understanding of underpinning intelligence analysis theory and processes.
- Increased awareness of sources of information and the ability to develop multi-source intelligence products.
- Confidence to apply a wide range of analytical techniques to a variety of problem sets.
- The ability to create and disseminate effective intelligence products and briefs that will influence organisational direction and achievement.
- The Highest level of vocational intelligence qualification in available in Europe as recognition of your knowledge and skills.

Who is this qualification suitable for?

This qualification is suitable for any intelligence analyst, data analyst or investigative researcher seeking to have their skill set formally recognised. Roles include but are not limited to:

- Military intelligence analysts
- Police intelligence analysts and researchers
- Local Government
- Fraud and Insurance analysts/investigators
- Gambling Sector analysts/investigators
- Financial analysts
- Risk managers and assessors
- Marketing analysts
- Water, Oil and Gas sector analysts and forecasters

INTQUAL PRO

Advanced Certificate in Internet Research and Investigation

The first course of its type to include an OFQUAL registered and regulated qualification, enabling learners to both understand and apply processes to maximise the use of a range of internet-based resources. This is the UK's first OFQUAL recognised qualification within this discipline and sets a nationally recognised standard for internet research and investigation.

The effective and legal use of internet-based resources for research and investigation is becoming increasingly important to operational success across a range of sectors. Even more apparent is the increased use of these resources for due diligence processes and know your customer. Internet and social media usage are increasing the access you have to gather information pertinent to your organisation. The world population is approximately 8 billion, with estimates showing around 60% are internet users, and 50% active on social media. From a commercial perspective, the www is the main resource of information for a majority of organisations, both open and closed sources. How to use this vast resource efficiently and effectively is crucial to ensure focused results can be delivered within timeframes beneficial to the organisation with security remaining at the forefront of all online activity. Efficient and effective legal use coupled with ensuring your own privacy and security is paramount.

This programme introduces the internet and www as a resource and will give researchers and analysts tools to make best use of bespoke search techniques and freely available applications, whilst ensuring a user's digital footprint is as minimal as possible and ensuring they remain legal and are able to filter vast amounts of open-source information to a particular requirement.



The course covers the following subject areas:

- Planning your approach and provide an audit trail for your research
- What is Open-Source Intelligence, available Open-Source channels, Surface v Dark web
- Search Engines and Web Browsers, Browser plugins, addons and extensions, search syntax, boolean operators, meta search engines
- Digital Footprints (what are they and how to mitigate), identification of risk to individuals and organisations
- Data fusion and legal considerations
- Virtual Private Network utility
- Non-intrusive data/information collection
- Social Media – what can be used and how
- Useful resources (sector specific)
- Image use, research and acquiring images, reverse image look-up, EXIF data

All the above areas are valuable resources to support 'know your customer', due diligence and third party contractor checks



Delivery

The Internet Research and Investigation course takes place over two days. Knowledge delivery and learner-led practical application is included throughout the training period with a combination of facilitated practical use of applications, tools and exercises and completion of online assignments post-workshop will allow for achievement of the qualification.

What will this qualification give me?

- An underpinning understanding of how the wider internet functions can be effectively exploited for research, due diligence, know your customer and investigative purposes.
- Knowledge of non-conventional search engines and techniques to improve efficiency and data ranges.
- The ability to exploit a wide range of information, to include social media, online images and geo-locational information.
- Confidence to work within the boundaries of current legislation and guidelines.
- The ability to reduce digital footprint and conduct internet-based activity in a safe and professional manner.
- The only UK approved, OFQUAL regulated qualification as proof of your knowledge and skill set in this area of specialism.

Who is this qualification suitable for?

- Anyone that utilises the internet as part of a research or investigative role
- Anyone seeking to better understand the capabilities of the internet to conduct research or investigative activities



For more information please contact
enquiries@intqual-pro.com
www.intqual-pro.com/intelligence